

What Is Claimed Is:

1. A method for producing viruses comprising producing viruses on an avian cell line comprising avian embryonic fibroblast cells and their progeny which are immortalized, but untransformed and which comprise, in their genome, the SV40 T+t gene.

2. The method of claim 1, wherein the virus is an avian virus.

3. The method of claim 1, wherein the virus is a duck virus.

4. The method of claim 1, wherein the virus is chosen from the group consisting of duck adenovirus, duck parvovirus and duck reovirus.

5. The method of claim 1, wherein the SV40 T+t gene is under the control of the MTI promoter.

6. The method of claim 1, wherein the cells comprise in their genome the SV40 promoter which is functionally linked to the gene for resistance to neomycin.

7. The method of claim 1, wherein the cells comprise in their genome at least one LTR sequence.

